



MUTANT

THE AGENCY OF EVOLUTION





WHAT WE DO

The Mutant PR Pack

Get published on our network of over 200 influential news sites that receive 100 million visitors every month for a massive boost in exposure and search rankings.





WHAT WE SEE

Marketing That Gets Results!

Boost your online presence with higher search rankings and more buyers to your site! Need more exposure? We've got you covered. Our team of experienced writers can craft the perfect news story to generate interest in your brand. We then publish the story on over 200 news sites to bring you massive exposure and even sales! Start today and be published in just 7 days.



WHAT WE OFFER

What you get from our PR Pack

Get Qualified Buyers

Drive qualified buyers to your website by publishing on high-traffic news sites. Each publication acts as a landing page to warm up buyers to your brand and offer before clicking through to your site.

Rank Higher On Google

Our news stories often rank on the first page of Google for your keywords, driving more traffic to your site. Search engines consider links from these news sites as high authority recommendations, helping to push your search position higher.





Grow your Brand

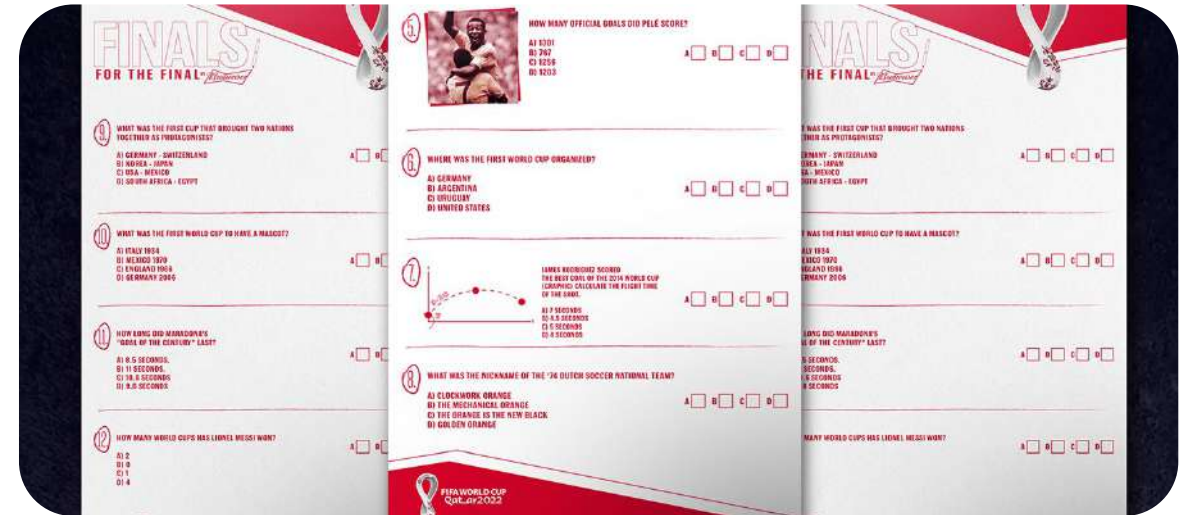
Branding & Sales Growth

Get Verified On Social

Our articles prove that you and your brand are public figures of interest that need verification. Many of our clients use our articles to get verified on Instagram, Facebook, Twitter, and other social media platforms.

Increase Sales

Generate more sales by installing our customizable "As Seen On" trust badge on your website. This badge improves conversion rates by up to 48% by building trust and legitimacy with your visitors.

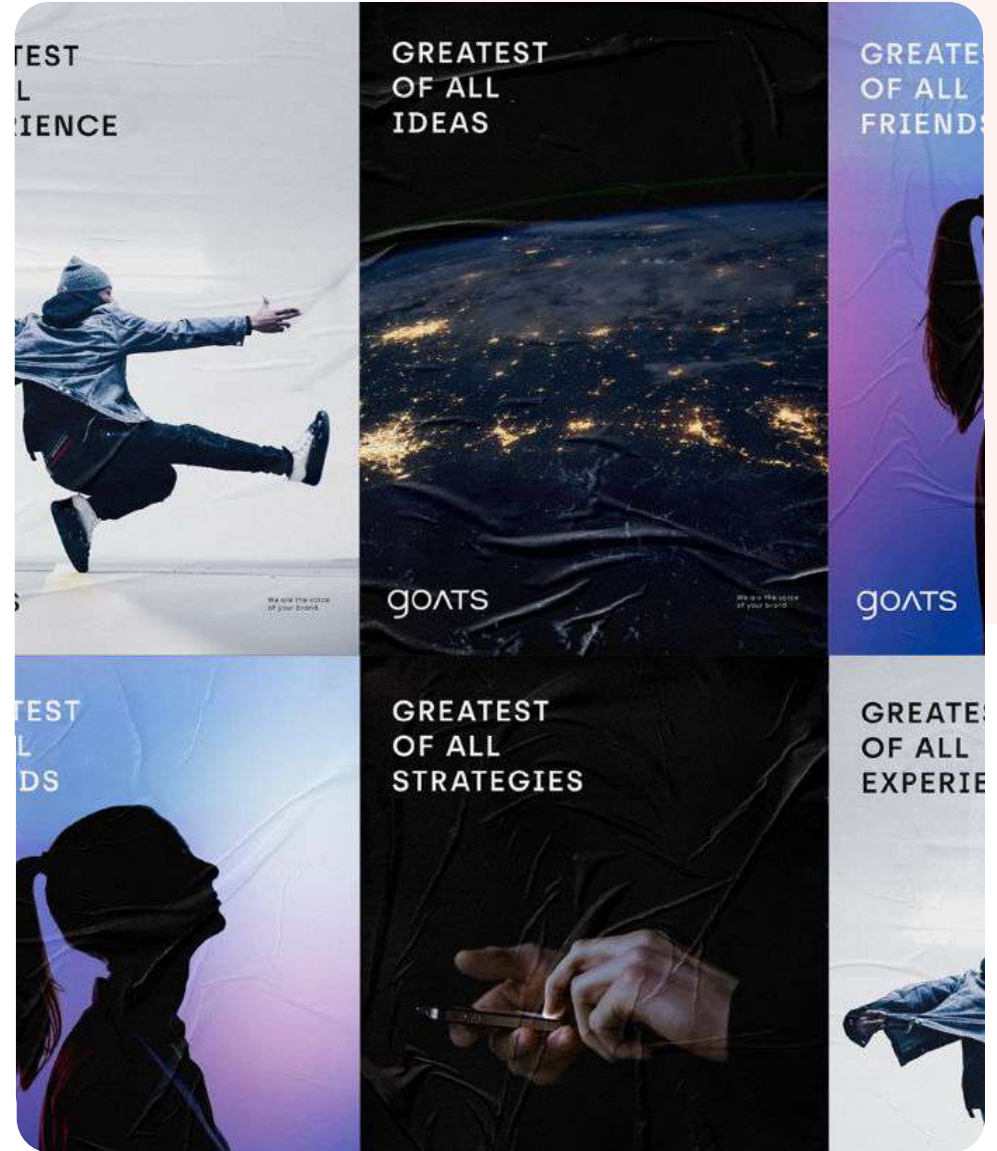
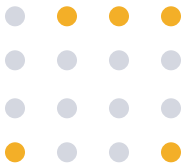




AUDIENCE DEVELOPMENT

Our Media Partners

We have credible news agency partners around the world as well as a dedicated PR Media Relations resource to ensure we are delivering your content to journalists responsibly and using their preferred distribution channels. We also offer unparalleled online coverage, fully managed distribution support through our Client Services team, and online reporting.



GULF NEWS 

Gulf News Newspaper

Khaleej Times

Khaleej Times Newspaper

TheNational

The National

البيان

Al Bayan

الإمارات اليوم

Emarat Al Youm

EMIRATES
24|7

Emirates 24|7

الاتحاد

Al Ittihad

Gulf Today

Gulf Today

الخليج
AL KHALEEJ

Al Khaleej



ARABIA **BAZAAR**
ITP MEDIA

Harper's Bazaar

EMIRATES
MAN

Emirates Man

EMIRATES
WOMAN

Emirates Woman

Golf Digest
Middle East

Golf Digest

SAVOIR
FLAIR

Savoir Flair

 **EXPAT**
WOMAN.COM

Expat Woman

YASMINA

Yasmina

ARABIA **VOGUE**

Vogue Arabia

ARABIA **marie claire**

Marie Claire

lovin dubai
— لوفين دبي —

Lovin Dubai

TimeOut
Dubai

TimeOut Dubai

 Hia

Hia Magazine

HAYA **فيا**

Haya Magazine

FRIDAY

Friday

COSMOPOLITAN
MIDDLE EAST

Cosmopolitan

GRAZIA
MIDDLE EAST

Grazia

The logo for Masala! features the word "Masala!" in a bold, red, sans-serif font.

Masala

The logo for WHAT'S ON features the words "WHAT'S ON" in a bold, white, sans-serif font, with a thick orange underline, all contained within a black rectangular box.

What's On

The logo for KUL AL USRA features the words "KUL AL USRA" in a small, black, sans-serif font above the word "كُلُّهَا" in a large, black, stylized Arabic script.

Kul Al Usra

The logo for Al-Jamila features the word "الجُمَيْلَة" in a large, red, stylized Arabic script, with "Al-Jamila" and "The Beauty & Glamour Magazine" in a small, black, sans-serif font above it, and "مجلة الجمال والذوق" in a small, black, sans-serif font below it.

Al Jamila Magazine

The logo for WKND features the word "WKND" in a bold, gold, sans-serif font.

WKND

The logo for Sayidaty Magazine features the word "سَيِّدَاتِي" in a bold, red, stylized Arabic script.

Sayidaty Magazine

The logo for Arrajol features the word "الرجل" in a bold, brown, stylized Arabic script, with "ARRAJOL" in a small, black, sans-serif font below it.

Arrajol

The logo for Arriyadiya features the word "الرياضية" in a bold, red, stylized Arabic script, with a small, white, stylized figure of a person running integrated into the letter "ي".

Arriyadiya

The logo for Zahrat Al Khaleej features the word "زهرة" in a large, red, stylized Arabic script, with "الخليج" in a small, black, sans-serif font below it.

Zahrat Al Khaleej

The logo for Weekend Review Magazine features the words "Weekend Review" in a white, serif font, with "Magazine" in a small, black, sans-serif font below it, all contained within a black rectangular box.

Weekend Review Magazine

The logo for ARA MAGAZINE features the word "أرا" in a large, black, stylized Arabic script, with "ara" in a small, red, sans-serif font below it, and a small, red, stylized figure of a person running integrated into the letter "ا".

ARA MAGAZINE

The logo for MAJID MAGAZINE features the word "ماجد" in a large, red, stylized Arabic script, with a small, white, stylized figure of a person running integrated into the letter "ج".

MAJID MAGAZINE

The logo for Arabian Business, featuring the words "Arabian Business" in a bold, black, sans-serif font. Below the text is a small black rectangle with "ITP MEDIA GROUP" in white, uppercase letters.

Arabian Business

The logo for Business Traveller, featuring the words "Business Traveller" in a bold, black, sans-serif font. Above "Traveller" is the word "Business" in a smaller font. To the right of "Traveller" is a small black rectangle with "MIDDLE EAST" in white, uppercase letters.

Business Traveller

The logo for CEO Middle East, featuring the letters "CEO" in a large, gold, serif font. To the right of "CEO" is a gold circle with "MIDDLE EAST" in black, uppercase letters. Below the circle is a small black rectangle with "ITP MEDIA GROUP" in white, uppercase letters.

CEO Middle East

The logo for Entrepreneur Middle East, featuring the word "Entrepreneur" in a large, black, serif font. Below it is the words "Middle East" in a smaller, teal, sans-serif font.

Entrepreneur Middle East

The logo for Golf Digest Middle East, featuring the words "Golf Digest" in a bold, black, sans-serif font. Below "Digest" is the words "Middle East" in a smaller, black, sans-serif font.

Golf Digest

The logo for Gulf Business, featuring the words "Gulf Business" in a bold, black, sans-serif font.

Gulf Business

The logo for Gulf News, featuring the words "GULF NEWS" in a bold, black, sans-serif font. To the right of the text is a blue icon of a stylized bird or wing.

Gulf News Newspaper

The logo for Khaleej Times, featuring the words "Khaleej Times" in a large, black, serif font.

Khaleej Times Newspaper

The logo for The National, featuring the words "The National" in a bold, blue, sans-serif font.

The National

The logo for Forbes Middle East, featuring the word "Forbes" in a large, black, serif font. Above it is the words "Middle East" in a smaller, black, sans-serif font.

Forbes Middle East

The logo for Zawya, featuring a blue triangle pointing to the right. Inside the triangle is the word "زاوية" in white, Arabic script. Below the triangle is the text "BY REFINITIV" in a small, black, sans-serif font.

Zawya



Architectural Digest



Business Traveller



Facilities Management



Hotelier Middle East



MEP Middle East



Oil & Gas Middle East



PMV Middle East



Mena Tech



Aviation



Business & Technology
Review



CONTACT US

Are you ready to evolve?



1702 Boulevard Plaza Tower 1,
Sheikh Mohammed Bin Rashid
Boulevard, Downtown, Dubai, UAE



+971 58 287 6237



www.mutant.ae



carlo@mutant.ae





THANK YOU